

# 2016 Editorial Calendar

ISSUE	EDITORIAL FEATURES
<b>JANUARY/FEBRUARY</b> Ad Close: Nov. 3 Material Deadline: Nov. 10 Magazine Drop Date: Dec. 26	<ul style="list-style-type: none"> <li>• How to Raise a South Dakotan</li> <li>• A Harney Resolution</li> <li>• Where is Harney's Peak?</li> <li>• The 100th Meridian</li> <li>• Stories from the Custer Search and Rescuers</li> <li>• Ledger Art</li> <li>• You Could Own the Goosemobile</li> <li>• <b>Guide to Higher Education</b></li> </ul>
<b>MARCH/APRIL</b> Ad Close: Jan. 4 Material Deadline: Jan. 11 Magazine Drop Date: Feb. 25	<ul style="list-style-type: none"> <li>• How Religion Has Shaped Us</li> <li>• Travel Guide to Our Most Interesting Churches</li> <li>• Black Hills Lakes — a photo essay</li> <li>• Nils Boe — our 23rd Governor</li> <li>• A Hidden Bombing Range</li> <li>• <b>Bookstore</b></li> </ul>
<b>MAY/JUNE</b> Ad Close: Mar. 2 Material Deadline: Mar. 9 Magazine Drop Date: April 25	<ul style="list-style-type: none"> <li>• Hidden Places in the Hills</li> <li>• Sailing in So. Dak.</li> <li>• Little Ranch Hands — a photo essay</li> <li>• Portrait of a Ranch Family</li> </ul>
<b>JULY/AUGUST</b> Ad Close: May 2 Material Deadline: May 9 Magazine Drop Date: June 24	<ul style="list-style-type: none"> <li>• Foods Our Way: Our Wineries, Cheesemakers, Food Trucks and Best Recipes</li> <li>• Our State's Most Famous Animals</li> <li>• People of the Missouri</li> <li>• Hunting Fairburn Agates</li> <li>• Raising Rodeo Bulls</li> </ul>
<b>SEPTEMBER/OCTOBER</b> Ad Close: July 5 Material Deadline: July 12 Magazine Drop Date: Aug. 25	<ul style="list-style-type: none"> <li>• Ten Sporting Events You Should Attend</li> <li>• Prized Items in Small Town Museums</li> <li>• East River's High Places — 10 Places You Can Climb</li> <li>• Missouri River Islands</li> <li>• Oyster Stew at Bemis Holland Church</li> <li>• <b>Bookstore</b></li> <li>• <b>Festival of Books Guide</b></li> </ul>
<b>NOVEMBER/DECEMBER</b> Ad Close: Sept. 1 Material Deadline: Sept. 8 Magazine Drop Date: Oct. 25	<ul style="list-style-type: none"> <li>• South Dakota's Oldest Living Things</li> <li>• Identity of Seventh Cavalry</li> <li>• Cemetery Secrets</li> <li>• <b>Gift Guide</b></li> </ul>

*Editorial calendar is subject to change.*

## ADVERTISING SECTIONS

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### SPECIAL SECTIONS:

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**BOOKSTORE** — Our March/April and Sept/Oct issues feature a section for books. 1/8 page increments available.

**FESTIVAL OF BOOKS GUIDE** — We've partnered with the South Dakota Humanities Council to create their annual guide and insert it in our Sept/Oct issue. Call for special rates.

**GIFT GUIDE** — A special section in our Nov/Dec issue devoted to South Dakota's most interesting foods, art, jewelry, literature, furniture and crafts. Our annual gift guide is the go-to resource for holiday gift giving. Call for special rates.