

2017 Editorial Calendar

ISSUE	EDITORIAL FEATURES
JANUARY/FEBRUARY Ad Close: Nov. 3 Material Deadline: Nov. 10 Magazine Drop Date: Dec. 26	<ul style="list-style-type: none"> • Debunking South Dakota Myths and Stereotypes • So. Dak. Churches – Photos curated from Christian Begeman’s Collection • Native Art Movement • Coffee Please! • New Traditions in Huron with the Hmong Community • Favorite Stories of Re-enactors • Life in Lily • Prehistoric Winter Games in Mitchell • Guide to Higher Education
MARCH/APRIL Ad Close: Jan. 4 Material Deadline: Jan. 11 Magazine Drop Date: Feb. 25	<ul style="list-style-type: none"> • Ft. Pierre 200th anniversary • Hunting Fairburn Agates • So. Dak.’s Most Beloved Animals • East River Peaks — 10 You Can Climb • Sioux Falls Bakeries • Cheyenne River Patios • Tales of Taming the Wild Buffalo • Hobby Gold Miners • Bookstore
MAY/JUNE Ad Close: Mar. 2 Material Deadline: Mar. 9 Magazine Drop Date: April 25	<ul style="list-style-type: none"> • Ten So. Dak Plants you Should Know and Use • So. Dak. Ship Wreck Stories • Inside Our Wineries • Our Towns: Dupree • Exploring Fort Mead National Backcountry By-way • The Big Problem of the Big Sioux River
JULY/AUGUST Ad Close: May 2 Material Deadline: May 9 Magazine Drop Date: June 24	<ul style="list-style-type: none"> • Wendell Duffields Theory of the Mississippi River • Farmers Market Secrets • Hobo Stew • Hidden So. Dak. Beaches • Our Towns: Miller • Troubled Bridges • Weird Outdoor Art
SEPTEMBER/OCTOBER Ad Close: July 5 Material Deadline: July 12 Magazine Drop Date: Aug. 25	<ul style="list-style-type: none"> • Oldest Living Things in SD • Secrets From Our Favorite Cafes • Our Towns: Milbank • Mo. River Islands • Bookstore • Festival of Books Guide
NOVEMBER/DECEMBER Ad Close: Sept. 1 Material Deadline: Sept. 8 Magazine Drop Date: Oct. 25	<ul style="list-style-type: none"> • Are South Dakotans Funny? • Revisiting Our State’s Four Corners • Our Towns: Platte • Summit’s Lutefisk Traditions • SD Made Gift Guide

ADVERTISING SECTIONS

IN EVERY ISSUE:

LODGING — From converted barns to elaborate Victorian mansions, we offer a special 1/12 page size and price for our bed and breakfast friends. 1/8 page increments available for cabins and vacation home rentals.

MADE IN SOUTH DAKOTA — This section is an opportunity for advertisers to showcase South Dakota’s best gifts, foods and crafts. 1/8 page increments available.

SPECIAL SECTIONS:

HIGHER EDUCATION GUIDE — A good education starts right here in South Dakota, and the Jan/Feb issue is a great opportunity to showcase our best colleges, universities and tech schools.

BOOKSTORE — Our March/April and Sept/Oct issues feature a section for books. 1/8 page increments available.

FESTIVAL OF BOOKS GUIDE — We’ve partnered with the South Dakota Humanities Council to create their annual guide and insert it in our Sept/Oct issue. Call for special rates.

GIFT GUIDE — A special section in our Nov/Dec issue devoted to South Dakota’s most interesting foods, art, jewelry, literature, furniture and crafts. Our annual gift guide is the go-to resource for holiday gift giving. Call for special rates.

Editorial calendar is subject to change.