

# GIFT GUIDE

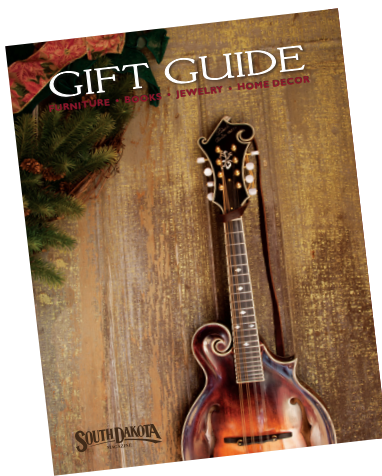
## 2014-2015 Advertising Rates

*SOUTH DAKOTA MAGAZINE* publishes more than 50,000 magazines with an estimated readership of 200,000 per issue — all looking for great South Dakota gifts for their family and friends! Together let's promote South Dakota's most interesting foods, art, jewelry, literature, furniture and crafts with a special section in our Nov/Dec issue devoted to South Dakota Made products and services. This unique guide will sparkle with the spirit and adventure of life in South Dakota!

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### ADVERTISING DETAILS

This guide is like no other in South Dakota. Located in the pages of *South Dakota Magazine*, each advertisement is a full color, free flowing space featuring your product. Our talented staff will happily design the layout and assist with copywriting.



Ad Size	Width x Height	Rate
Full Page	7.25 x 11.062	\$1165
1/2 Page	6.5 x 4.6	\$545
1/3 Page	6.5 x 2.8	\$395

### DEADLINES

Space reservation..... August 29, 2014

Material deadline..... September 12, 2014



Call or email me for more information about our South Dakota Gift Guide!

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